

Boehlerit is the winner of the Styrian Export Award 2022



On Tuesday, 15 November 2022, Boehlerit was granted a very special honour: In a festive setting, Boehlerit Managing Director Johann Werl was presented with the Styrian Export Award 2022 by Barbara Eibinger-Miedl, State Councillor for Business, Tourism, Regions, Science and Research. The award was created to recognise the export success stories of companies of all sizes, from small to large. When it comes to the export market, the Boehlerit success story is based on carbide-fitted wear parts for soil cultivation and weed control.

Our top exports

Agriculture today is faced with numerous challenges, from climate change to increasingly stringent regulations and consumer demands. The use of total herbicides is under scrutiny, often resulting in usage restrictions (for instance glyphosate). The focus is increasing-

ly shifting on soil cultivation as the most important factor in mechanical weed control. Powerful technology with exact depth guidance is required to make the most of the shorter and shorter cultivation windows. Boehlerit promotes this trend towards sustainability with an extensive portfolio of carbide-tipped wear parts for mechanical soil cultivation, first launched in 2017 with a patented carbide system for cultivator shares. The portfolio has been continuously expanded to include products for shallow as well as deep soil cultivation. The latest addition is the Boehlerit carbide cultivator, one of the 20 products nominated for the Systems & Components Trophy at the Agritechnica 2022. The products stand out for their long lifespan and their distinctive features that guarantee optimal working quality throughout. The portfolio for soil cultivation is already in use in many countries across the globe, from the main markets in Austria and Germany to the neighbouring countries in the

east as well as by test customers and dealers in New Zealand, Australia and North America. ■



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